



TOYOTA

Presents



★ GOD BLESS THE USA ★

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 7, 2023

10 A.M. – 5 P.M.

Youth For Tomorrow Campus
11835 Hazel Circle Drive, Bristow, VA



FUN FOR KIDS OF ALL AGES

Amusement Rides • Activities • Petting Zoo • Live Music • Great Food

BE A COUNTRY FAIR SPONSOR and Enjoy these Exciting Benefits



Title Sponsor \$50,000

Connect your corporate identity/brand to publicly champion the mission of Youth For Tomorrow. Benefits include:

- Sponsor recognition as Presenting Sponsor throughout the event including at Front Gate
- 200 Country Fair & Auctions admission tickets
- Sponsor banner prominently displayed at main entrance on Linton Hall Road for 2 weeks before the event
- Sponsor recognition as Presenting Sponsor in event publicity brochure (circulation: 25,000 households)
- Full-page ad in Country Fair & Auctions printed program
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and iheart radio advertising (circulation: 200,000)
- Serve as the Host for the Hospitality Tent with Coach Gibbs
- Premium 20x20 tent with site location in Corporate Row located in the Midway
- Web site recognition with company name and logo
- Sponsor table for either 2024 Heart 2 Heart Gala in February or the 2024 Burgundy & Gold Banquet in May

Diamond Sponsor \$25,000

Opportunity as the naming Sponsor of one of our three live entertainment stages: Food Court, Live Auction, Sports, Fitness and Wellness Stage. Benefits include:

- Sponsor one of three entertainment stages
- 150 Country Fair & Auctions admission tickets
- Full-page ad and sponsorship recognition in the printed program
- Premium 20x20 tent and site location in Corporate Row located in the Midway
- Company name and logo in full color in event publicity brochure (Circulation: 25,000)*
- Inclusion in online event advertising including social media campaign, e-blasts (circulation: 10,000 each) and radio ads (circulation: 200,000)
- Website recognition with company name and hyperlink
- Access for 12 guests for the VIP Hospitality Tent
- A table for 10 guests to attend 2024 Burgundy & Gold Banquet in May

Platinum Sponsor \$10,000

- 75 Country Fair & Auctions admissions tickets
- Full-page ad and sponsorship recognition in printed program
- Premium 10x10 tent and site location in Corporate Row located in the Midway
- Company name and logo printed in full color in event publicity brochure (circulation: 25,000)*
- Inclusion in online advertising
- Website recognition with company name and hyperlink
- Sponsor banner prominently displayed in Live Auction tent
- Access for 10 guests for the VIP Hospitality Tent

Gold Sponsor \$5,000

- 40 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- Tent/booth space in Corporate Row
- Inclusion in online event advertising including social media campaign
- Website recognition with company name and hyperlink
- Access for four guests for the VIP Hospitality Tent

Silver Sponsor \$2,500

- 25 Country Fair & Auctions admissions tickets
- Half-page ad and sponsorship recognition in printed program
- Tent/booth space in Corporate Row
- Web site recognition with company name and hyperlink
- Sponsor banner displayed in Live Auction tent
- Access for four guests for the VIP Hospitality Tent

Bronze Sponsor \$1,000

- 20 Country Fair & Auctions admission tickets
- Sponsorship recognition in the printed program
- Website recognition



SATURDAY, OCTOBER 7, 2023

www.YouthForTomorrow.org

"We appreciate your consideration to make this year's Country Fair our biggest, best and most successful yet!"

*Event Co-Chairs and YFT Trustees,
Tom Shumaker, EVP, Holder Construction
Ken Shepherd, Managing Partner, Miller Toyota*



SPONSOR COMMITMENT FORM

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____ Web Site: _____

SPONSOR COMMITMENT

This is a corporate contribution This is a personal contribution

Title Sponsor - \$50,000  **TOYOTA**

Diamond Sponsor - \$25,000 Preference: Live Auction Sports, Fitness and Wellness Stage Food Court

Platinum Sponsor - \$10,000

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Bronze Sponsor - \$1,000

I would like to make a cash donation in the amount of: _____

Please send an invoice to the address above for payment by October 1, 2023.

LIVE OR SILENT AUCTION DONATION (free admission ticket for your donation)

Donation Description: _____ Retail Value: \$ _____

Donation Description: _____ Retail Value: \$ _____

PAYMENT:

By check, made payable to Youth For Tomorrow

By credit card. Charge the above amount to: VISA MASTERCARD AMEX

Name (if different from above): _____

Address (if different from above): _____

Card Number: _____ Expiration: _____ CVV: _____

Billing Zip Code: _____

MAIL TO: Youth For Tomorrow, Attn: Love Jones, 11835 Hazel Circle Drive, Bristow, VA 20136

QUESTIONS? Contact Love Jones, VP of Development & Public Relations, at LJones@yftva.com or (703) 396-8415.

Federal Tax Exemption #52-1342268

Youth For Tomorrow is a 501 (c) (3) nonprofit tax-exempt organization, is licensed to standards under the Department of Social Services of the Commonwealth of Virginia and is an accredited school in the Commonwealth of Virginia. A copy of our financial report is on file with the Virginia Department of Consumer Affairs, Richmond, Virginia.



“ I believe there is nothing more important in life than what we leave behind in terms of how we have helped others. It is our Enduring Legacy. Years from now no one will remember who had a great season or who won the Super Bowl. That’s why Youth For Tomorrow is so important to me. For each young man and woman that we are able to help, we start a chain of good results because he or she will influence his or her own spouse and children and others around them. And they will pass along what they have learned to others. What will last in this world is what kind of influence we have had on others. ”

Coach Joe Gibbs

THANKS TO OUR 2022 SPONSORS!

Interested in being a sponsor this year?
Call 703-396-8415 or email LJones@yftva.com.



Presenting Sponsor



TOYOTA

Alisann & Terry Collins Foundation | Brit & Kim Hume | The Bob Wiser Charitable Trust



Tom & Cheryl Holly | Vic & Wendy Sellier
Russell & Katie Wiser | Tom & Martha Murdock



Sue Barbour
I.J. & Hilda M. Breeden Foundation

Bruce & Kathi Eberle
Bill & Kasi Hansen
Gary & Barbara Jones

Kerry & Bobbee Pauley
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Tom & Jeannemarie Davis
Vern & Anita McHargue



Gary & Allison Jones, II
Ken & Patty Shepherd

Steve & Joanna Templeton
Shamrock, VA



Southland Concrete | The Anderson Company | DB | Creative 2 | Helix Electric | Manassas Home Improvement | Bontrager Masonry
Pastor Denny Glusko | Primary Marketing | Burwin & Elizabeth Reed

www.YouthForTomorrow.org